



ENTERPRISE

# Unity Enterprise for Product Lifecycle

## Transform and accelerate your product lifecycle with real-time 3D

Unity Enterprise for Product Lifecycle offers a comprehensive suite of real-time 3D products and services that make it easier and faster to develop immersive, interactive experiences for industrial applications. The 10 best-selling

automotive brands and industry leaders in transportation and manufacturing use Unity to create real-time 3D experiences that accelerate the entire product lifecycle, from design through manufacturing, marketing, and after-sales service.



### Design

#### Achieve better designs, faster

From concept to data integration, visualization and prototyping, empower your designers and engineers to easily collaborate on product designs at scale in immersive, interactive environments.



### Simulation and engineering

#### Validate designs efficiently

Create system-level simulations to develop autonomous systems or virtually commission production systems before deployment.



### Production and deployment

#### Reduce manufacturing risks

Digitally plan factories, deploy human-machine interface (HMI) systems to production targets, and create immersive, high-impact training and guidance experiences.



### Sales and marketing

#### Create impactful customer experiences

Create rich scenarios that immerse clients in the buying process. From product configurators to virtual showrooms, create highly customized and interactive buying experiences that drive engagement and sales.



### Service and usage

#### Inform future products

Analyze data from sensors and product use and map this information visually onto digital twins in real-time 3D. These insights can help you design better products and customer experiences in the future.

## Everything you need to easily and quickly create real-time 3D experiences



### Unity Pro

#### Create interactive content for any device

Harness the full power of Unity's real-time development platform with our enterprise solution for professional teams. Unity Pro offers a flexible editor with artist and designer friendly tools and more platform support than any other creation engine.



### PiXYZ Plugin

#### Automate and optimize your data pipeline

Unlock your data from popular design and engineering software applications by easily importing and preparing CAD files and other formats into Unity. Get ready-to-use assets with optimized tessellated meshes and reduced polygon count via automatic LODs and UV generation.



### Material functionalities

#### Make the virtual more real

Get access to features and tools that make it easier to apply lighting effects and create the right object/material behaviors. Use exclusive file importers to import material formats (AxF and xTex) directly into Unity.

## Get a head start on real-time development with exclusive preconfigured solution toolkits



### Immersive Collaboration Toolkit

#### Fast-track the development of immersive design reviews

Cut down on the development time and costs needed to create a networked VR environment for enhanced collaboration with the Immersive Collaboration Toolkit for VR design reviews.



### HMI Toolkit

#### Fast-track the development of interactive HMI experiences

Develop real-time 3D experiences and applications quicker with exclusive access to the Human-Machine Interface (HMI) Toolkit.

## Accelerate team success and extend Unity across your organization



### Enterprise services

#### Keep projects running smoothly and upskill your team

Get the level of technical and operational expertise you need with two new support offerings, available on a per-seat basis. Take advantage of learning credits for teams and individuals to access expert-led sessions.



### Floating licensing

#### Deploy Unity based on your team's needs

Make Unity available throughout your organization, exactly where and when it's needed. Floating licensing offers significant savings for customers with multiple occasional users, users in multiple regions, and teams that need to run Unity across different machines.